



International
Peat
Technology
Symposium
2014

International Peat Technology Symposium 2014!

25 - 29 August 2014
RIGA, LATVIA

Dear Participant,

The Latvian Peat Producers Association (Latvian National Committee of International Peat Society) is honored to announce first International Peat Technology Symposium, in Riga, Latvia **25 - 29 August, 2014.**

Symposium is organized together with the Baltic Peat Producers Forum and in collaboration with the International Peat Society.

The theme of the Symposium is **"Peat in the 21st century: innovative approaches in peat extraction, usage and scientific research"**.

All together, Riga is expecting more than 500 peat industry professionals and this congress will offer an excellent chance for all stakeholders – scientists, policy makers and industry representatives – to meet, share and discuss new knowledge and experiences on all aspects of peat and peatlands.

Therefore, we invite you to join us, as we take this outstanding event to new heights. The enclosed package will provide you with important information on options for participation and the benefits of being a sponsor in this event.

Sponsorship levels are customizable and the various levels have been formulated to best meet the specific needs and expectations of your organization.

Get on board and join us in this great adventure in August 2014!

Benefits and sponsoring

You have a unique opportunity to promote your business, its values, its products, and its human capital to groups of individuals from a wide range of backgrounds by giving support to International Peat Technology Symposium, in Riga, Latvia 25 - 29 August, 2014.

	SUPPORTER 1500 EUR 	EXHIBITOR 2500 EUR 	SPONSOR 8000 EUR 	GENERAL SPONSOR 40 000 EUR 
Number of sponsors	NO LIMIT	15	8	1
Booth place	-	4m2	9m2	12m2
Opportunity to provide company promotional material	Yes	Yes	Yes	Yes
Logo on printed marketing materials	-	Yes	Yes	Yes
Logo on website	Yes	Yes	Yes	Yes
Rolling slideshow during all breaks	-	-	Yes	Yes
Logo on hall podiums	-	-	-	Yes
Main sponsor logo on first page of the conference website	-	-	-	Yes
Banner at the registration desk	-	-	1	3
Electronic version of the participant list, when requested	-	-	Yes	Yes
Number of free entrance cards to scientific sessions	1	2	3	5
The chance to negotiate other benefits	-	-	Yes	Yes
The company is specially exposed in the opening and closing ceremonies of the Congress	-	-	-	Yes
Opportunity to provide a speaker of your choice	-	-	Yes	Yes
1 page of colored ad in the Final Program / Abstract book	-	-	Yes	Yes
Opportunity to place 1 company advertising item in the Congress bags	-	-	Yes	Yes
Final attendee list	Yes	Yes	Yes	Yes

Additional Sponsorship Options

Ice Breaking Party August 26, 2014 10 000 EUR for entire event	Congress Dinner in Jūrmala, Restaurant "Line 36" 30 000 EUR for entire event The price could be split up for different dishes. Starter, main course and dessert. If that is interesting for you – ask for price.	Buses for transportation of the delegates to the Congress Dinner 6 000 EUR	Gala Dinner 25 000 EUR The price could be split up for different dishes. Starter, main course and dessert. If that is interesting for you – ask for price.	Conference Kit (Bag, Notebook and Pen) 7 000 EUR Including Conference folder (organic cardboard), Conference notepads (A5, 50 pages with 4+4 imprint), Conference pen/pencil with imprint
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Additional Sponsorship Options

On behalf of The Latvian Peat Producers Association, I would like to inform you, as a potential supporter of International Peat Technology Symposium, about signing the support agreement and the options for displaying a stand.

1. Signing of the agreement

If your company is willing to support International Peat Technology Symposium, please contact Ilze Ozola, ilze@peat2014.lv till 01 April, 2014.

About signing the support agreement, please contact Ilze Ozola, ilze@peat2014.lv till 01 April, 2014.

2. Applying for the stand location

After signing the agreement, please apply for the stand location by contacting Mr. Lauris Morics, lauris@peat2014.lv

Currently location has been reserved for General Sponsor. Exhibitor and Sponsors are welcome to choose their stand location in Hall 2 and Hall 1 from attached file Congress venue.

Note that Coffee breaks and Lunch breaks will be served in both hall as well. You are welcome to choose your stand location (see the venue below) by contacting Mr. Lauris Morics, lauris@peat2014.lv

Please note that stand places will be reserved by first come first serve principle.

3. Participation of the company representatives

If you would like to apply for more representatives as it is written on attached file Benefits of sponsoring, please register them as participants of the Congress at the Congress home page and please purchase the entrance cards of participants of the Congress.

4. Installing of the stands

Participants of Exhibition are welcome to install their stands, using constructions prepared by their companies, as well Roll Up or Pop Up stands.

Organizers of the BAC 2013 provide power supply, a tables and two chairs.

If power supply, table or chairs are necessary at your company stand or anything else please inform Mr. Lauris Morics, lauris@peat2014.lv

An invoice will be written for the extra things necessary for the Sponsor.

Installing of the stands is planned on August 26 from 9:00 to 18:00. Removal of the stands is planned on August 28 after 19:00 - 23:00

During the Congress from August 26 until the evening of 28 August separate room will be provided for storing and placing items that belong to the participants of the exhibition.

More information about the installing of the stands will follow.

5. Placing ads in the Final Program

General sponsors and Sponsors will be provided 1 page of colored ad in the Final Program / Abstract book.

If your company would like to place an ad or purchase additional ad space in the Final Program / Abstract Book, please inform Ms. Ilze Ozola, ilze@peat2014.lv

Information about the format, size and deadlines of the ad design will follow.

6. Placing advertising materials in the Congress bags

General Sponsor and Sponsors are provided with the opportunity to place 1 company advertising item in the Congress bags.

If your company would like to include an advertising material in the Congress bag or would like to purchase an opportunity to place additional advertising materials, please inform Ms. Ilze Ozola, ilze@peat2014.lv

Please send all necessary information till 01 August, 2014

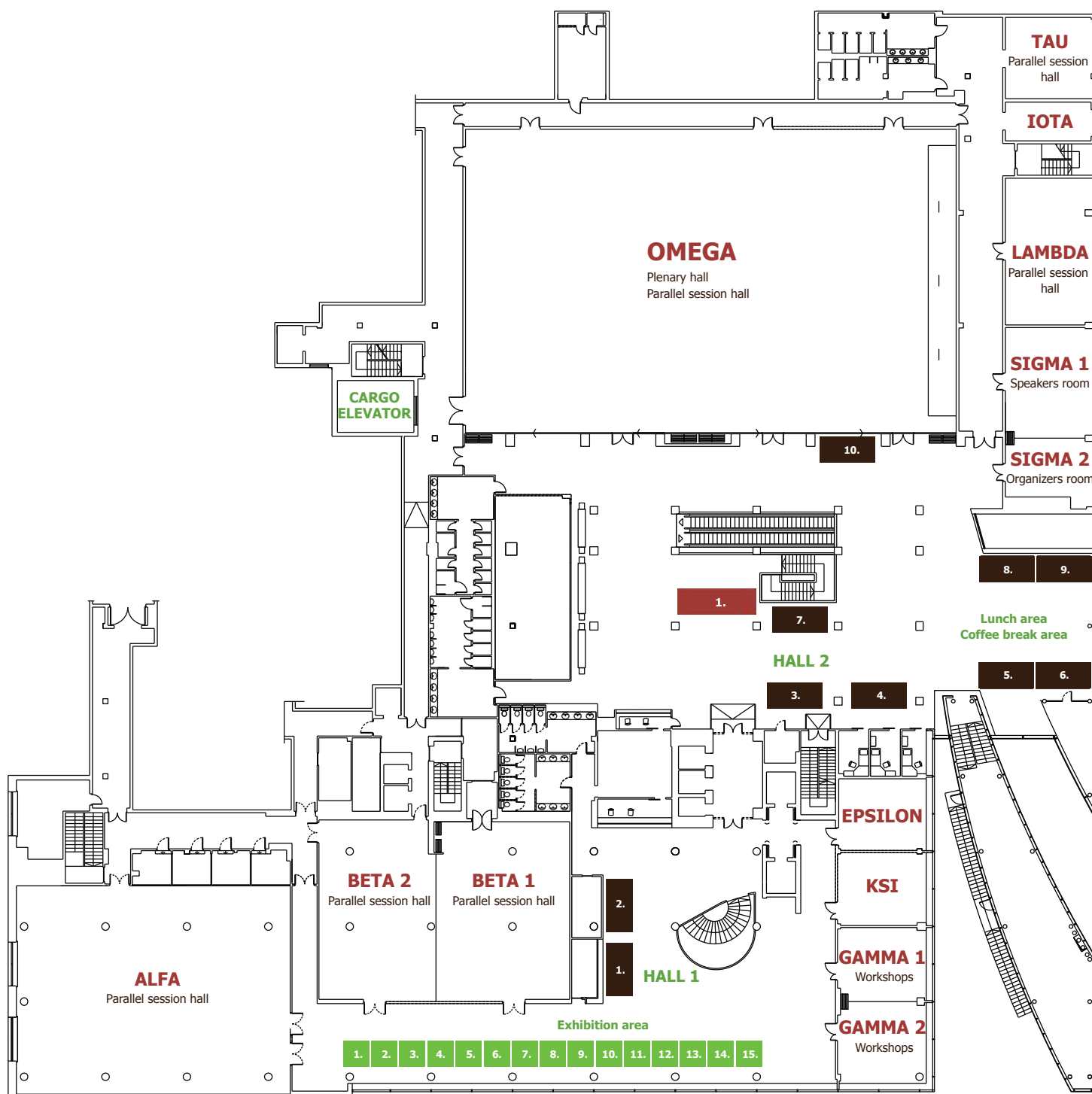
In case of any questions arise, please write: ilze@peat2014.lv

On behalf of International Peat Technology Symposium organizing team,

Ilze Ozola



SPONSORSHIP BOOTH - PLAN



x15 EXHIBITOR BOOTH
2x2m = 4m²

x10 SPONSOR BOOTH
2x4m = 8m²

x1 GENERAL SPONSOR BOOTH
2x6m = 12m²