



THE LEGEND

Founded in 1201 by joint efforts of early Hanseatic merchants and German crusaders summoned by the bishop of Livland Albert, today Riga reveals the heritage of 800 years dynamically combining the pace of modern city and attraction of a popular tourist destination. Narrow cobbled and splendid boulevards, stylish restaurants and cozy taverns, tiny shops for high quality traditional craft ware and shiny department stores, Medieval Gothic basilicas and Europe's largest food market inside old Zeppelin hangars are just some of the symbols.

We invite you to join us to have a closer look!

THE LOCATION

Walk through the centuries in the Art Nouveau District and Old Town of Riga. And feel Latvia and get inspired! Explore Andrejsala where you will have the chance to see peat exhibition "Sounds of the Earth". Andrejsala is a district of Riga, located within the former territory of an industrial port next to the city center. It is currently developed into a significant art, culture and entertainment center featuring exhibition halls, clubs, workshops, studios, a cafe and a hotel. Enjoy Riga and settle down in BBar. For some BBar is one of the symbols of Riga, especially after the dark. The bar is named after the famous drink and is located at the heart of the old town. It has a stylish contemporary interior and a high-class service. Here you can not only see some of Latvia's best bartenders in action, **but also try our famous drink – Latvian Black balsam!**

THE CONCEPT

Travelling with taste is essential to a good trip. And Riga can be extremely creative and tasty!

During the tour with one of our best guides you will see the Art Nouveau district and after that - creative peat exhibition in our artistic area Andrejsala. There you will be invited to enjoy the art and earn a souvenir! After the exhibition, you will be invited to continue the tour and see major architectural and cultural sites of Old Riga. We will continue with introduce you to one of the hottest spots and best places for your body and soul satisfying the senses of taste. But we have to warn you – the taste of Riga is very long-lasting! Especially after sipping Riga Black Balsam – the national drink of Latvia. This herb liquor made from more than 24 natural ingredients was originally created by a pharmacist in 1752. You will have the unforgettable chance to try our most famous drink and create your own dream cocktail with the help from the bartenders!

Taste Riga!

TOUR PRICE: EUR 35

TOUR LANGUAGE: ENGLISH

MEETING PLACE AND TIME: 12:45 at Radisson Blu Hotel Latvija lobby, 13:00 bus will take you to the first stop

DRESS CODE: Comfortable clothing

ESTIMATE TIME OF RETURN IN HOTEL: Around 17:30