



THE LEGEND

Founded in 1201 by joint efforts of early Hanseatic merchants and German crusaders summoned by the bishop of Livland Albert, today Riga reveals the heritage of 800 years dynamically combining the pace of modern city and attraction of a popular tourist destination. Narrow cobbled and splendid boulevards, stylish restaurants and cozy taverns, tiny shops for high quality traditional craft ware and shiny department stores, Medieval Gothic basilicas and Europe's largest food market inside old Zeppelin hangars are just some of the symbols.

We invite you to join us to have a closer look!

THE LOCATION

Walk through the centuries in the Old Town of Riga and to feel Latvia and get inspired, settle down in BBar. For some BBar is one of the symbols of Riga, especially after the dark. The bar is named after the famous drink and is located at the heart of the old town. It has a stylish contemporary interior and a high-class service. Here you can not only see some of Latvia's best bartenders in action, **but also try our famous drink – Latvian Black balsam!**

THE CONCEPT

Travelling with taste is essential to a good trip. And Riga can be extremely tasty!

During the walking tour with one of our best guides you will see the major architectural and cultural sites of Old Riga and after that we will introduce you to one of the hottest spots and best places for your body and soul satisfying the senses of taste. But we have to warn you – the taste of Riga is very long-lasting! Especially after sipping Riga Black Balsam – the national drink of Latvia. This herb liquor made from more than 24 natural ingredients was originally created by a pharmacist in 1752. You will have the unforgettable chance to try our most famous drink and create your own dream cocktail with the help from the bartenders!

Taste Riga!

TOUR PRICE: EUR 20

TOUR LANGUAGE: English

MEETING PLACE AND TIME: 11:45 at Radisson Blue Hotel Latvija lobby, then walking guided tour

DRESS CODE: Comfortable clothing

ESTIMATE TIME OF RETURN IN HOTEL: Around 14:00